

SURBHI RAJWANSHI

Senior Website Developer | Senior E-Commerce Developer

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Location: Noida, Uttar Pradesh

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PROFESSIONAL SUMMARY

Senior Website Developer with 3+ years of experience in WordPress, WooCommerce, Shopify, and e-commerce website development. Skilled in Figma-to-WordPress conversion, Shopify theme customization, Liquid, theme customization, payment gateway and shipping integration, API Integration, website deployment, and performance optimization. Successfully delivered 30+ websites and e-commerce projects from development to deployment while ensuring high performance, responsiveness, and user experience.

TECHNICAL SKILLS

- **Languages:** HTML5, CSS3, JavaScript (ES6+), Core PHP
- **Frameworks/Libraries:** Bootstrap, Tailwind CSS
- **CMS & E-commerce:** WordPress, WooCommerce, Shopify
- **E-commerce Integrations:** Payment Gateway Integration, Shipping Integration, Checkout Customization,
- **Page Builders:** Elementor Pro, Divi, WPBakery
- **Tools:** Git, FileZilla, VS Code
- **Other:** Figma-to-WordPress Conversion, Website Migration, Deployment, Domain & DNS Management, cPanel, Speed Optimization, SEO Optimization, Cross-Browser Testing

WORK EXPERIENCE

- **Senior Executive – Web Developer**
[RuralShores Business Services Pvt Ltd](#) | [March 2026 – Present](#)
- **Senior WordPress Developer**
[BRB IT Services Private Limited](#) | [May 2025 – March 2026](#)
- **Kushel Digi solution**
[Senior WordPress Developer](#) | [July 2024 – May 2025](#)
[Frontend Developer](#) | [August 2023 – July 2024](#)
[Web Developer Intern](#) | [May 2023 – August 2023](#)

JOB RESPONSIBILITIES AND KEY PERFORMANCE

- **Developed 30+** SEO-friendly WordPress and WooCommerce websites, improving user experience and site performance.
- **Customized WordPress themes**, improving site functionality, performance, and client-specific requirements.
- **Developed responsive web applications** using HTML, CSS, JavaScript, and PHP.
- **Converted Figma designs** into responsive WordPress websites with high design precision.
- **Utilized Bootstrap and Tailwind CSS** to build consistent, responsive layouts.
- **Managed website deployment**, migration, domain & DNS configuration, and cPanel administration across multiple WordPress and WooCommerce projects.
- **Implemented and maintained WooCommerce stores**, including product management, checkout customization, payment gateway integration, and performance optimization.
- **Integrated and configured payment gateways**, shipping methods, and WooCommerce store settings based on business requirements.

- **Optimized website performance** through image compression, lazy loading, caching, and performance best practices.
- **Resolved website bugs**, plugin conflicts, and performance issues, ensuring smooth functionality and improved user experience.
- **Led the planning**, research, frontend development, and implementation of an ERP software project, managing project documentation and Statement of Work (SOW) preparation. Successfully delivered 30+ WordPress and WooCommerce projects independently from development to deployment, including corporate websites, educational portals, e-commerce stores, NGO websites, and news platforms.

KEY PROJECTS

Successfully delivered 30+ WordPress and WooCommerce projects independently from development to deployment, including corporate websites, educational portals, e-commerce stores, NGO websites, and news platforms.

Corporate & Business Websites

- [PeopleShores](#) – Informative Website
- [kusheldigi](#) – Corporate Website
- [Astro](#) – Informative Website
- [Perzotravels](#) – Travels Website
- [Clinic](#) – Clinic Website

E-commerce Websites (WooCommerce, Shopify)

- [Soho Boutique](#) – Clothing Store
- [Maison Rahisi](#) – E-commerce Website
- [Grocery Store](#) – E-commerce Website
- [Jewellery Store](#) – E-commerce Website
- [Clothing stores](#) – E-commerce Website
- [Ayurveda](#) – E-commerce Website

Other Websites

- [Ngo website](#)
- [News Portal](#)

EDUCATION

Degree	Institution	Percentage	Year
Master’s in computer Application (MCA)	IIMT COLLEGE OF ENGINEERING, Greater Noida (U.P).	75.8%	2023
Bachelor of Science (PCM)	SAHU JAIN COLLEGE, Najibabad, Bijnor,U.P	60.5%	2021

CERTIFICATIONS

- **Web Development Internship** – Kushel Digi Solution
- **Front-End Development** – Coding Ninjas
- **Web Development** – Acmegrade

PROFESSIONAL STRENGTHS

- **Professional Strengths:** Problem Solving, Team Collaboration, Project Ownership, Leadership, and Attention to Detail